

VALID PURCHASE DATES: MARCH 1, 2011 THROUGH MAY 31, 2011.

MAIL COMPLETED FORM WITH PROOFS OF PURCHASE TO:

General Mills Foodservice
P.O. Box 49380
Dept. 816-340B
Strongsville, OH 44149-0380

*Must be postmarked on or before
June 30, 2011.*

CALCULATE YOUR REBATE

Qualifying Categories	Total Cases Purchased	Rebate Per Case	Total Rebate
Gold Medal® Mix and Ready to Spread Icing <i>(Excludes Value Line)</i>	_____ x _____ <i>(20 cases maximum)</i>	\$ 4.00	= \$ _____ <i>(\$80 maximum)</i>

OPERATOR INFORMATION

I am a Foodservice Operator in *(check only one)*: College & University Lodging B & I
 Healthcare K-12 School Restaurant Other _____

Establishment _____

Contact Name _____ Contact Title _____

Street Address *(No P.O. Boxes)* _____

City _____ State _____ Zip _____

Phone (____) _____ Fax (____) _____

Email Address _____

TO RECEIVE ADDITIONAL OFFERS AND COMMUNICATIONS FROM GENERAL MILLS FOODSERVICE.

Operator Signature *(Required)* _____

Chain/Food Management/Buying Group *(Optional)* _____

Distributor House _____

City _____ State _____

TO RECEIVE YOUR REBATE

- Purchase participating products between 3/1/2011 and 5/31/2011.
- Rebate form must be postmarked on or before 6/30/2011.
- Offer valid for Foodservice Operators only. Not available to operators buying products under bid pricing.
- Limit one rebate per operation. No P.O. Boxes unless accompanied by a physical street address.
- Fill out this form completely. Allow six to eight (6-8) weeks for processing.
- Attach distributor invoices or recaps with purchases of qualifying products circled or highlighted. Identifying General Mills code or brand name must be included on invoice.
- Distributor recaps must include distributor logo and valid purchase dates. Operator or Establishment name on this form must match name on submitted invoice(s).
- This offer cannot be combined with any other offer.
- This certificate cannot be assigned or transferred. Offer good only in the U.S.A. and is void where taxed, restricted or prohibited by law.
- General Mills Foodservice reserves the right to audit request for payment.

FOR DISTRIBUTOR SALES REPRESENTATIVE USE ONLY

DSR Name _____

Street Address _____

City _____ State _____ Zip _____

**SAVE
\$4**

PER CASE

on GOLD MEDAL®
MIX and READY to
SPREAD ICING!
(After Rebate)



BAKING MIXES



**GENERAL MILLS
FOODSERVICE**



generalmillsfoodservice.com

1 • 800 • 882 • 5252